

Seat No.	
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B.C.A.(Part -III) (Semester -VI)(Revised)
Examination, November - 2016
STRATEGIC MANAGEMENT(Paper-601)
Sub. Code: 66422

Day and Date : Saturday, 05-11-2016
Time :10.30 a.m. to 1.30 p.m.

Total Marks :80

- Instructions :**
- 1) Question No.8 is compulsory.
 - 2) Solve any four questions from Q.no.1 to Q.7.
 - 3) All questions carry equal marks.

- Q1) What is strategic mgt? Explain steps involved in strategic mgo process?[16]**
- Q2) What are different level strategies? Write in detail grand, stability & expansion strategies. [16]**
- Q3) What is vision & mission? Write the characteristics of good vision & mission statements. [16]**
- Q4) What is strategy implementation? Explain inter- relationship or strategy formulation & Implementation. [16]**
- Q5) What is strategy? Explain functional level strategy. [16]**
- Q6) Explain strategic control with types & techniques. [16]**
- Q7) What is strategic leadership? Explain charateristics & types of leadership.[16]**

Q8) Write short note (any four).

[16]

- a) SWOT
- b) Objectives
- c) COS Leadership
- d) 8 BU
- e) Network structure
- f) Role of Board of Directors.

